The Vision Snapshot











VISION AT A GLANCE

A snapshot of the 2030 Vision

Ten Targets

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Five Big Moves

Ten Strategic Directions

Ten Project Ideas

- 1 TARGET 1
 Reduce 1990 green house gas
 emissions by 50 per cent
- Z TARGET 2 Capacity to meet local electricity and water demand
- 3 TARGET 3 48,000 Additional dwellings
- 4 TARGET 4
 7.5 per cent of all housing social housing—7.5 per cent affordable housing
- 5 TARGET 5 97,000 additional jobs in the City
- 6 TARGET 6
 80 per cent of City workers commuting on public transport—80 per cent of work trips by City residents in non private vehicles
- 7 TARGET 7 10 per cent of trips made in the City by cycling—50 per cent of trips made by walking
- 8 TARGET 8
 Every resident within a 10 minute (800m) walk to a main street
- TARGET 9 Every resident within a 3 minute (260m) walk of continuous green link
- TARGET 10
 45 per cent of people believing most people can be trusted

Full outline on page 28

- A Revitalised City Centre at the Heart of Global Sydney
- 2 An Integrated Inner Sydney Transport Network
- 3 A Liveable Green Network
- 4 Activity Hubs as a Focus for the City's Village Communities and Transport
- 5 Transformative Development and Sustainable Renewal

Full outline on page 34

- A Globally Competitive and Innovative City
- 2 A Leading Environmental Performer
- 3 Integrated Transport for a Connected City
- A City for Pedestrians and Cyclists
- A Lively, Engaging City Centre
- 6 Vibrant Local Communities and Economies
- A Cultural and Creative City
- 8 Housing for a Diverse Population
- 9 Sustainable Development, Renewal and Design
- Implementation through Effective Partnerships

Full outline on page 64

- 1 Western Edge
- 2 Three City Squares
- 3 Protecting the Centre
- 4 Eora Journey
- 6 Cultural Ribbon
- 6 Harbour to the Bay
- Connecting Green Square
- 6 Glebe Affordable Housing
- 9 New Moves for Newtown
- Green Transformers

Full outline on page 128

10 targets Specific targets to make the

sustainable.

10 TARGETS FOR 2030

TARGET 1

By 2030, the City will reduce greenhouse gas emissions by 50 per cent compared to 1990 levels, and by 70 per cent compared to 1990 levels by 2050.

• TARGET 2

By 2030, the City will have capacity to meet up to 100 per cent of electricity demand by local electricity generation and 10 per cent of water supply by local water capture.

• TARGET 3

By 2030, there will be at least 138,000 dwellings, 48,000 additional dwellings in the City for increased diversity of household types, including a greater share of families.

• TARGET 4

By 2030, 7.5 per cent of all City housing will be social housing, and 7.5 per cent will be affordable housing. delivered by not-for-profit or other providers.

• TARGET 5

By 2030, the City will contain at least 465,000 jobs including 97,000 additional jobs with an increased share in finance, advanced business services, education, creative industries and tourism sectors.

• TARGET 6

By 2030, the use of public transport for travel to work by City Centre workers will increase to 80 per cent and the use of non-private vehicles by City residents for work trips will increase to 80 per cent.

TARGET 7

By 2030, at least 10 per cent of City trips will be made by bicycle and 50 per cent by pedestrian movement.

TARGET 8

By 2030, every resident will be within a 10 minute (800m) walk to fresh food markets, childcare, health services and leisure, social, learning and cultural infrastructure.

• TARGET 9

By 2030, every resident in the City of Sydney will be within a three minute walk (250m) of continuous green links that connect to the Harbour Foreshore, Harbour Parklands, Moore or Centennial or Sydney Parks.

• TARGET 10

By 2030, the level of community cohesion and social interaction will have increased based on at least 45 per cent of people believing most people can be trusted.

OBJECTIVE 1.1

Plan for growth and change in the city Centre.

CITY NOW

Constraints on future capacity to accommodate new jobs in the City Centre.

Insufficient recognition of the characteristics and activity clusters in city precincts.

CITY IN 2030

The City Centre is reinforced as the heart of Global Sydney. Sufficient capacity is available to accommodate growth of globally oriented economic activities.

ACTION Ensure the City Plan provides capacity for **1.1.1** employment growth in the City.

ACTION Ensure the City of Sydney's economic

1.1.2 development strategies strengthen the economic roles of the City Centre precincts.

1.1.3 Plan for long-term increased development opportunities and improved connections to the Western waterfront.

Advocate for a new foreshore precinct at Barangaroo with a lively waterfront parks, boardwalks, cafes, culture and entertainment.

1.1.5 Establish a Precinct Management Team to work with landowners, businesses and other stakeholders to strengthen precincts.

Establish development strategies in the precinct west of George Street to activate the street level with cafes and retail and upper floor apartments and small workplaces, in the European tradition.

OBJECTIVE 1.2

Strengthen globally competitive clusters and networks and develop innovative capacity.

CITY NOW

Insufficient knowledge about Sydney's competitive attributes and industry clusters.

Lack of a formal networks and cluster development strategy.

CITY IN 2030

Strategies and actions for cluster development based on a strategic vision.

Industry and activity clusters developed through stakeholder partnerships.

1.2.1 Investigate the establishment of the 'Sydney Partnership' with the private sector, research and educational institutions.

ACTION1.2.2 Develop the City's strategic economic development and research capabilities.

1.2.3 Foster economic collaboration and knowledge exchange with other national and global cities.

ACTION Foster industry networks in a selected group of 1.2.4 high growth globally competitive industries.

OBJECTIVE 1.3

Plan for global city support functions.

CITY NOW

Lack of coherent direction for critical City support area in City's south.

Uncoordinated planning for airport and port activities.

CITY IN 2030

Sufficient development potential for Global City support activities is available.

Areas in transition to residential and other uses are well planned and support public transport.

A robust planning and governance framework for the areas around the Airport is established.

1.3.1 Undertake precinct and structure planning in the southern mixed use employment area.

Work with partners to prepare a planning and development framework for managing the impact of airport growth.

OBJECTIVE 1.4

Develop innovative capacity and global competitiveness.

CITY NOW

Underutilised location links between education providers. Underdeveloped relationships between education institutions and creative and innovative capacity.

CITY IN 2030

A physically and technically linked City. A City with a strong 'innovative milieu'.

ACTION Support local community economic development and continuous learning

1.4.2 Identify, develop and support the creation of innovation precincts across the City, for example at Ultimo-Pyrmont Education and Cultural precinct.

ACTION Support the growth of the Australian 1.4.3 Technology Park (ATP) and precincts.

OBJECTIVE 1.5

Strengthen business competitiveness.

CITY NOW

Many businesses are mobile.

Insufficient opportunities for active business leadership.

CITY IN 2030

Costs kept competitive with other cities.

More opportunities for business leadership in the City Centre.

Undertake continuous improvements1.5.1 to approvals and licensing processes.

Develop mechanisms to strengthen business leadership in the City Centre.

OBJECTIVE 1.6

Enhance tourism infrastructure, assets and branding of the City.

CITY NOW

Unfulfilled tourism promise.

Fragmented marketing and branding of Sydney.

CITY IN 2030

Effective partnerships for delivering world-class tourism and cultural infrastructure and amenities are established. Consistent branding for Sydney backed by the State Government and the City of Sydney.

1.6.1 Work in partnership with the Tourism Industry and State Government to develop visitor facilities and attractions, including new hotels and accommodation opportunities.

1.6.2 Work towards a single marketing organisation—Global Sydney—as a partnership between industry and other governments.

Develop strategies to assist visitor orientation and movement around the City.

OBJECTIVE 2.1

Increase the capacity for local energy generation and water supply within city boundaries.

CITY NOW

Reliance on centrally provided infrastructure outside of the City.

CITY IN 2030

A network of Green Transformers in the City. Continuous improvement in resource efficiency.

2.1.1	Prepare a Green Infrastructure Plan for the City.	
2.1.2	Investigate the development of Green Transformers.	
2.1.3	Increase the use of recycled water.	
2.1.4	Integrate Green Transformers throughout the City by using the City's streets for reticulation.	
2.1.5	Improve environmental reporting and disclosure against published targets.	

OBJECTIVE 2.2

Reduce waste generation and stormwater pollutant loads to the catchment.

CITY NOW

Invisible drains that quickly remove water which is treated like waste.

City generated waste is generally beyond City of Sydney control. CITY IN 2030

Water is celebrated and retained for re-use.

A City that sees waste as a valuable resource.

2.2.1	Renew stormwater infrastructure by installing water sensitive urban design in the catchment.
2.2.2	Develop an integrated waste management strategy with other Inner Sydney Councils and identify sites for associated processing infrastructure.

OBJECTIVE 2.3

Improve the environmental performance of existing buildings.

CITY NO

An urban management strategy that focuses on what is easier—new development.

CITY IN 2030

An urban management strategy that focuses on sustainable new development and retrofitting existing development.

 Investigate ways to accelerate retrofitting of existin buildings for better environmental performance. 	
Investigate ways to accelerate the uptake of the Green Power purchase within the City.	
Extend the work of existing programs that make a positive contribution to improved resource efficiency across the City.	

OBJECTIVE 2.4

Demonstrate leadership in environmental performance through the City of Sydney's operations and activities.

CITY NOW

A commitment to strategic environmental initiatives.

CITY IN 2030

International recognition for environmental leadership across all areas of the City of Sydney activities.

2.4.2	Investigate best practice initiatives to prepare the City for the social and other impacts of global warming, such as peak fuel impacts, storms and
	flooding.
2.4.3	Work with other sectors to promote sustainable environmental industries and develop economic and educational benefits.
ACTION	

2.4.1 Investigate the application of carbon minimisation criteria to procurements and contracts.

2.4.4 Continue to develop and implement education and support initiatives to assist residents, businesses, workers and visitors to reduce their environmental impacts.

OBJECTIVE 3.1

Support and plan for enhanced access by public transport from the Sydney Region to the City of Sydney.

CITY NOW

The radial rail and bus networks perform a major role moving commuters to work in the City Centre, but the system has failed to keep pace with growth.

The road network is congested, particularly during the weekday peaks.

Ferries serve a niche market and have an iconic role.

CITY IN 2030

Public transport is the mode of choice for all trips to the City from other parts of the Sydney Region.

3.1.1	Support upgrades to the existing regional rail system and new metro rail lines.	
3.1.2	Investigate development opportunities at and around existing and new stations in proposed Activity Hubs.	
3.1.3	Improve the operation of existing City Centre stations, including their interchange role.	

OBJECTIVE 3.2

Develop an integrated Inner Sydney public transport network.

CITY NOW

City residents travelling within Inner Sydney rely on a range of transport modes, and planning for this requires more sophisticated transport policy responses.

Lack of integration between transport modes and inefficient information and ticketing systems.

CITY IN 2030

Enhanced opportunities for Inner Sydney residents to take public transport for travel to the City Centre.

Increased tourist and event accessibility between the City Centre, Activity Hubs and Villages.

An accessible network for older people and people with a disability.

3.2.1	Develop an Inner Sydney Transport Strategy.	
3.2.2	Improve integration of cross-regional public transport services, including light rail and metro rail and the quality of transport hubs.	
3.2.3	Develop modal interchanges.	
3.2.4	Identify a network of local bus services.	
3.2.5	Develop an integrated accessible community transport network.	

OBJECTIVE 3.3

Reduce the impact of transport on public space in the City Centre and Activity Hubs.

CITY NOW

Pedestrian experience in the City is poor. Lack of clear connections for pedestrians in the City. Public transport operation is constrained.

CITY IN 2030

Active management of travel demand.

An integrated approach to traffic management, public transport and public domain.

3.3.1	improve public transport dirediation in the Oity	
3.3.2	increase the arrount of street space dedicated to	
3.3.3		
3.3.4 Develop sustainable travel initiatives.		
3.3.5	Investigate transport pricing mechanisms to encourage sustainable travel.	

OBJECTIVE 3.4

Manage regional roads to support increased public transport use and reduced car traffic in City streets.

CITY NOW

The regional road network is a major part of the City's transport system, but the amenity of some key City streets in the network is severely compromised.

Freight is placing new demands on the City's road network.

Traffic congestion impedes Sydney's economic development.

CITY IN 2030

Innovative demand management could reduce congestion on regional road network.

Freight demands managed to protect residential amenity.

ACTION Dayslan a road bioraraby and manage

3.4.1	plan for major corridors.
3.4.2	Ensure opportunities to improve amenity are provided as part of future regional road management.

OBJECTIVE 4.1

Develop a network of safe, linked pedestrian and cycle paths integrated with green spaces throughout both the City and Inner Sydney.

CITY NOW

Discontinuous cycling routes which share the road space with cars

Disconnected green spaces with potential for greater use as cycling and pedestrian routes.

Much loved 'main streets' choked with cars.

Inner Sydney bicycle and network planning hampered by multiple agencies with responsibility.

CITY IN 2030

A connected City.

A City that is attractive for pedestrian movement and cycling. Taking action through effective partnerships.

ACTION	Deliver the Cycle Strategy and Action Plan and
7.011011	Deliver the Cycle Strategy and Action Flam and
111	plan for an expanded network beyond 2017.
7.1.1	plan for an expanded hetwork beyond 2017.

4.1.2 Prepare design plans for a continuous foreshore path between Glebe and Rushcutters Bay and from the harbour at Glebe, to Botany Bay, Rosebery and beyond.

4.1.3 Work with partners to develop and implement the 'liveable network' in the City and extend it to Inner Sydney.

4.1.4 Continue to ensure walking and cycling facilities and networks are designed so that they are safe and meet the needs of everyone.

OBJECTIVE 4.2

Give greater priority to cycle and pedestrian movements and amenity in the City Centre.

CITY NOW

Unrealised potential as a walkable City Centre. Few effective transport alternatives for short trips in the City Centre.

Lack of information and knowledge about City Centre connections.

CITY IN 2030

The City will be a great walkable City.

Pedestrian movement and cycling are integrated into transport planning.

ACTION	Manage the road space to encourage walking
4.2.1 cycling and the use of public transpor	

ACTION Re-time traffic signals and phasing to give **4.2.2** priority to pedestrians.

ACTION Reduce the speed limit in the City Centre to 40kph to improve safety and amenity.

4.2.4 Implement part-time or full-time road lanes and street closures where outdoor activities can be encouraged.

4.2.5 Improve directional signs and education about pedestrian networks in the City Centre.

4.2.6 Implement a public bicycle scheme.

OBJECTIVE 4.3

Promote green travel for major workplaces and venues in the City.

CITY NOW

Insufficient end-of-trip facilities for cyclists and pedestrians.

Tax and other salary incentives favour cars over public transport, pedestrian movement and cycling.

CITY IN 203(

City of Sydney facilities provide 'end of trip' facilities for walkers and cyclists.

Employers offer a range of incentives to encourage walking and cycling.

The tax system actively encourages walking and cycling.

4.3.1 Establish or improve end of trip facilities to encourage walking and cycling.

ACTION Require Green Travel Plans for major development.

4.3.3 Provide bike parking, showers and change facilities for walkers and cyclists at approved City of Sydney buildings.

4.3.4 Establish and encourage incentive programs for employees who take sustainable transport to work.

OBJECTIVE 5.1

Strengthen the City's public domain identity and create more places for meeting, rest and leisure.

CITY NOW

Lack of distinctive streets.

Lack of open space network.

Dominated by noisy and polluting traffic.

CITY IN 2030

A strong City identity—a central north-south spine linking major public squares.

An inviting streetscape—a strong hierarchy of significant public spaces.

ACTION Plan for a north-south central spine in the City Centre **5.1.1** connecting three new squares at Circular Quay, Town Hall and Central; with priority for public transport, cycling and pedestrians.

ACTION Develop a public space improvement strategy to **5.1.2** enhance streets and squares in the City Centre.

OBJECTIVE 5.2

Provide an activity focus for the City Centre worker and visitor communities.

CITY NOW

Lack of a focus for the City's worker, student and visitor communities.

CITY IN 2030

The three new squares on the north-south spine are service and activity hubs for the City Centre's communities.

ACTION Prepare a City Centre Community Facilities and **5.2.1** Programs Strategy and review the City Plan to deliver the three squares as a focus for City Centre community life with services such as childcare, libraries and information services.

OBJECTIVE 5.3

Manage and strengthen precincts in the City Centre.

CITY NOW

Insufficient variation in height and built form controls leading to overshadowed streets and insufficient protection for fine grain

Underdeveloped cultural and leisure precincts.

Under-recognised underground life and activity for low rent spaces.

Fine grain protected in key precincts, for example, in the Retail Core west of George Street south of Erskine Street to Chinatown and City South.

Cultural and hospitality precincts develop in the vicinity of cultural venues.

Sydney's laneways and underground spaces are part of the attraction of the City Centre and complement street life.

ACTION Ensure the City Plan continues to preserve mixed **5.3.1** uses and 'fine grain' development, in particular west of George Street, south of Erskine Street to Chinatown and in the City South.

ACTION Undertake cultural mapping to identify opportunities for **5.3.2** cultural, entertainment and hospitality precincts around existing venues, and facilitate by appropriate development controls, street level lighting, signage and paving.

ACTION Investigate use of underground spaces for cultural venues, public art and exhibition spaces, entertainment and hospitality.

ACTION Promote laneway precincts such **5.3.4** as Angel Place.

OBJECTIVE 5.4

Increase the supply of small scale spaces for retail and small businesses on streets and lanes.

CITY NOW

Diminishing supply of independent and specialist retailing.

CITY IN 2030

Australia's premier retail destination with a great variety of offerings.

ACTION Prepare a retail strategy focused on expanding small **5.4.1** scale capacity across the City Centre and reinforcing high-end shopping in the retail core.

ACTION Investigate planning controls requiring new and **5.4.2** redeveloped buildings to be built to the street edge with active, externally focused frontages for small retailing.

ACTION Develop ways to encourage existing building owners **5.4.3** to build to street edges. Fill in empty colonnades and activate blank building edges with retail activity on streets and laneways.

ACTION Investigate conversion to 'grand retail' or **5.4.4** 'grand hotels' for landmark city buildings.

OBJECTIVE 5.5

Assist appropriate small businesses to locate and thrive in the City Centre.

CITY NOW

Diminishing opportunities for start-up or young entrepreneurs to establish in the City Centre.

CITY IN 2030

Precinct identities and economic specialisations are developed and underpinned by a wide cross-section of businesses including start-ups and niche operators.

ACTION Develop 'City Centre Business Diversity' **5.5.1** criteria to attract and encourage businesses in the City Centre.

ACTION Investigate the merits of a Small Business **5.5.2** Development Fund to provide grants to businesses that meet the 'City Centre Business Diversity' criteria.

ACTION Investigate creating City of Sydney assisted **5.5.3** or funded business incubators.

OBJECTIVE 5.6

Support the development of diverse, new bars and restaurants in the City Centre.

CITY NOW

An unsophisticated late night bar and hospitality culture.

CITY IN 2030

A thriving and quirky array of 'out of the way' choices for late night dining, drinking and continued conversations.

ACTION Establish a liquor licensing working group to **5.6.1** monitor and assist in the implementation of new liquor licensing laws and promote the further reforms needed.

OBJECTIVE 6.1

Maintain and enhance the role and character of the Villages.

CITY NOW

The City of Villages concept has successfully highlighted the distinct character of the City's local residential and commercial precincts, but needs refinement given the new context of Sustainable Sydney 2030.

CITY IN 2030

The Villages sustain a mix of local jobs and services and each has a distinct character.

ACTION Ensure that City of Sydney planning policies and **6.1.1** programs support a Sustainable City of Villages.

OBJECTIVE 6.2

Create a network of Activity Hubs as places for meeting, shopping, creating, learning and working for local communities.

CITY NOW

Lack of identified locations for a more intense mix of activities to provide a focus for new strategic investment in established areas and support local level sustainability.

Narrow view of the role of the City Centre as Global Sydney.

CITY IN 2030

A recognised layer of Activity Hubs for meeting, shopping, creative activities, learning and working.

City Centre, Villages and Activity Hubs for an integrated Global Sydney.

AC	ш	JN
6.	2	.1

Develop plans for each Activity Hub to support community needs, the role and future character of community life at Crown Street, Kings Cross, Oxford Street, Redfern Street, Harris Street, Glebe Point Road, King Street and Haymarket.

ACTION Plan for new Activity Hubs at Green Square **6.2.2** and Harbour (Hickson Road).

ACTION Plan for development to support the core **6.2.3** elements of future Activity Hubs.

Plan for community assets, facilities and elements **6.2.4** consistent with the future role and character of the Activity Hubs.

OBJECTIVE 6.3

Provide a rich layer of accessible community-level social infrastructure, services and programs across the City.

CITY NOW

Social programs and services typically focus on minority

Social planning needs to be better integrated with other aspects of the City of Sydney's activities.

The aspiration for relative equality in the City is poorly served by uncoordinated inter-governmental responsibilities.

Growth pressures are putting pressure on social

Community facilities are unevenly distributed across the City and some are in a poor condition.

CITY IN 2030

Community and social planning is broad based, recognising all the dimensions that contribute to quality

Strategic social planning and implementation capacity is strong and integrated across the City of Sydney's activities.

The City of Sydney is a partner in services provision and multi-disciplinary programs addressing inequality, social disadvantage and homelessness.

Specific standards and guidelines will guide facility and service provision, based on robust research and planning frameworks and public debates.

Equitable and accessible: Community facilities are provided so that Villages and Activity Hubs are the focus for new and redeveloped facility provision.

Integrated and innovative: The City of Sydney is a leader in new models of social infrastructure provision and delivery.

ACTION Prepare a city-wide integrated communities **6.3.1** strategy to ensure services meet local community needs.

ACTION Establish partnerships and programs to **6.3.2** improve social conditions and outcomes among particular communities.

ACTION Establish standards and guidelines for the form **6.3.3** and nature of community facilities needed to meet emerging social needs in the City, based on analysis and research.

ACTION Prepare a Future Community Facilities Plan **6.3.4** to direct investment in new or redeveloped community facilities in the Villages or Activity Hubs.

OBJECTIVE 6.4

Develop and support local economies and employment.

CITY NOW

Unrealised potential for Villages to accommodate niche businesses, start-ups and diverse retailing.

Role of robust local economies in global economy not sufficiently recognised.

CITY IN 2030

Villages and Activity Hubs encourage and foster entrepreneurial spirit and employment growth.

Villages and Activity Hubs integrated into Global Sydney.

ACTION Investigate economic development strategies **6.4.1** for Activity Hubs.

ACTION Include initiatives for work and training for local **6.4.2** unemployed and disadvantaged people in Activity Hub development plans.

ACTION Investigate the establishment of a Sydney **6.4.3** Employment Mentoring Program.

ACTION Support initiatives to expand job opportunities **6.4.4** for Indigenous people.

OBJECTIVE 6.5

Build opportunities for lifelong learning in new literacies.

CITY NOW

Lack of opportunities to meaningfully engage with 'new literacies'

CITY IN 2030

A City with command of the new literacies.

ACTION Establish and promote an accessible **6.5.1** information literacy program in every Activity Hub.

6.5.2 Establish free Wi-Fi networks in all City libraries and ensure City libraries offer access to global communications.

OBJECTIVE 7.1

Encourage the appreciation and development of Aboriginal and Torres Strait Islander cultural heritage and its contemporary expression.

CITY NOW

Insufficient connection between appreciating Indigenous culture and links to social justice and economic and employment opportunities.

CITY IN 2030

Heritage and culture of Aboriginal and Torres Strait Islanders respected and celebrated.

A City linked through Aboriginal culture and heritage.

0 0	
Develop a City of Sydney Indigenous Cultural Plan, covering Indigenous arts, public art and design.	
Establish a formal City of Sydney Aboriginal Advisory Group.	
Establish an Australian Indigenous Cultural Centre.	
Continue consultation and initiate partnerships to bring a new focus on the understanding and celebration of Indigenous culture in the City.	
Establish an Indigenous cultural interpretation trail from Redfern to Mrs Macquaries Chair.	

OBJECTIVE 7.2

Support cultural activity, participation and interaction.

CITY NOW

Sydney is recognised for its cultural energy and creativity but there are gaps in opportunities for participation.

CITY IN 2030

Increased opportunities for cultural participation.

7.2.1	Promote use of a temporarily unused city buildings as affordable space for artists, arts and cultural studios.
7.2.2	Prepare an Integrated Cultural Events Strategy to identify opportunities for community-based management and programming of events in Activity Hubs, and create links with the creative economy.
7.2.3	osc dyaricy s streets, iarieways and public spaces to
7.2.4	Prepare a Cultural Infrastructure Plan for the City that assesses future needs, and identifies opportunities for best practice delivery of cultural programs through community centres.
7.2.5	Ensure that the use of the City's streets and public places for busking and performance licences is accessible and affordable.

OBJECTIVE 7.3

Support the development of creative industries.

CITY NOW

Only recent recognition of strength of creative industries. Lack of appropriate space for creative industries.

CITY IN 2030

A City which fosters a globally competitive cluster of creative industries.

A City which understands, plans and provides space for creative industries.

7.3.1	Identify the location and infrastructure needs of various creative and innovative industries.
7.3.2	Develop creative industry and cultural precinct strategies.
7.3.3	Establish a Creative Spaces Register to provide access to studio spaces in the City.
7.3.4	Establish a Creative Industry Forum.
7.3.5	Develop a pilot program that encourages start-up cultural and creative enterprises.

7.3.6 Establish active partnerships with best practice adaptive reuse heritage spaces.

OBJECTIVE 7.4

Provide cultural leadership and strengthen cultural partnerships.

CITY NOW

Continuing challenges to sufficient investment in the City's cultural infrastructure.

CITY IN 2030

A leading Global City in the provision of cultural infrastructure, assets and resources.

7.4.1	Develop a creative framework for Public Art he City.	: in

ACTION	Extend cultural mapping beyond the City Centre
7.4.2	to inform the City of Sydney's Cultural Plan.

ACTION	Foster formal partnerships with other
7.4.3	governments to coordinate support for the
	cultural calendar of major events.

ACTION	Establish Partnerships with other government
	to coordinate support cultural development.

ACTION	Investigate creating a centre for Sustainable
	Sydney in the City to showcase design, culture
7.110	and the built environment as well as providing
	exhibition and forum space.

ACTION	Develop partnerships with the universities, to
7.4.6	involve them in community cultural development
	and creating the Activity Hubs.

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OBJECTIVE 8.1

Facilitate the supply of housing by the private market

CITY NOW

Housing supply is not keeping pace with demand. The City shares control over future residential development with State Government agencies.

Development controls and approval processes can constrain efficient supply side responses.

CITY IN 2030

Future land supply for residential development is maximised, consistent with provision for employment uses and environmental and other objectives.

Strong housing growth occurs in areas serviced by infrastructure.

Ongoing monitoring and a regional response to housing demand.

8.1.1	Address unnecessary barriers to residential development by the private market.
8.1.2	Ensure substantial, future residential development at major renewal sites.

ACTION Provide physical and social infrastructure to meet **8.1.3** the needs of residents in a timely way.

ACTION Monitor the availability of private and public land for **8.1.4** residential development.

ACTION Work with Inner City Councils and State Government **8.1.5** to ensure a good supply of land for residential development.

OBJECTIVE 8.2

Ensure that housing developments provide a diversity of housing opportunities for different lifestyle choices and household types.

CITY NOW

Small households and younger residents dominate in the City. Housing choice is falling.

CITY IN 2030

The market provides diversity and caters for a range of lifestyle choices and household types.

ACTION D. I. I. A.W. I.I.I.I.

social diversity.

	Strategy for Sydney and inner Sydney.
8.2.2	Ensure the City Plan requires a mix of housing types to suit a wide range of people and a wide range of

ACTION Ensure new residential development is well **8.2.3** designed for people with a disability or limited mobility, the elderly and is adaptable for use by different household types.

OBJECTIVE 8.3

Ensure that a substantial proportion of housing is aimed at the lower end of the market.

CITY NOW

Pressure on low cost housing from gentrification processes

Loss of low cost housing stock including boarding houses.

CITY IN 2030

The market provides a mix of housing types, including for people with low to moderate incomes.

8.3.1	Encourage the development industry to provide lower priced housing.
ACTION	Ensure there are no unnecessary barriers to the

8.3.2 supply of lower cost accommodation types. **ACTION** Develop a strategy to maintain a supply of

8.3.3 boarding house accommodation in the City.

OBJECTIVE 8.4

Facilitate and promote growth in the 'affordable housing' sector including by Not-for-Profit (NFP) and other housing providers.

CITY NOW

Limited involvement by the NFP sector in the delivery of affordable housing.

Pressure on low cost rental housing. Housing stress for low income working households.

CITY IN 2030

The NFP sector and other providers supply housing 'at cost' or in some instances below cost to needy households.

ACTION 8.4.1	Support the NFP sector in providing affordable housing.
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ACTION Investigate an affordable housing pilot project in **8.4.2** partnership with NFP sector and Department of Housing.

ACTION Investigate the benefits and opportunities **8.4.3** of expanding existing included zones for affordable housing to fund the NFP sector, such as expansion in future renewal areas or on all commercial developments across the City.

OBJECTIVE 8.5

Facilitate and promote growth in the social housing sector to provide housing opportunities for those with very low incomes.

CITY NOW

Declining share of social housing. Concentration of disadvantage in areas of social housing. Risk of homelessness for vulnerable groups.

Social housing in its various forms maintains its share of all dwellings.

	8.5.1	Work in partnership with the Department of Housing on its public housing renewal projects
	8.5.2	Identify and initiate social housing and affordable housing projects for people with additional need including people who are homeless, young

Aboriginal people, and artists on low income. ACTION Advocate increased investment in social housing **8.5.3** in the City by other governments.

OBJECTIVE 8.6

Promote partnerships and develop advocacy strategies for the delivery of housing for very low through to moderate income households.

CITY NOW

Lack of community understanding and acceptance of housing for low income groups.

A pro-active role by the City of Sydney in explaining the benefits of a diverse housing stock, including housing for low income groups.

8.6.1	Work with all stakeholders to develop models of construction and delivery of affordable
	housing to demonstrate how partnerships
	could work across the City.
	For example, in areas such as Glebe,
	Barangaroo and Redfern and Waterloo, with
	Sydney Harbour Foreshore Authority and
	Redfern- Waterloo Authority

ACTION	Develop an effective communications strategy
8.6.2	to promote the need for and benefits of housing
	diversity and low income housing.

8.6.3	Ensure programs and services are in place to support people with low incomes in public
	housing.

OBJECTIVE 9.1

Ensure renewal areas make major contributions to the sustainability of the City.

CITY NOW

Renewal projects are typically untested for broader sustainability and community impacts.

Collective approaches to potential benefits not realised.

CITY IN 2030

The City's renewal areas are sustainability exemplars. Renewal areas meet aggressive sustainability targets. Collective solutions to achieve sustainability aims are utilised in renewal areas.

ACTION Set sustainability targets for individual renewal areas. **9.1.1**

9.1.2 Undertake broad economic analyses of urban renewal in order to prioritise sustainability.

9.1.3 Require key sites such as Barangaroo, Frasers Broadway, Ashmore and Green Square to demonstrate step changes in environmental performance, housing affordability, sustainable transport and reduction in car ownership.

OBJECTIVE 9.2

Define and improve the City's streets, squares, parks and open space, and enhance their role for pedestrians and in public life.

CITY NOW

Additional open space provision is highly constrained. The City's streets are not sufficiently acknowledged as public space assets.

Large areas of open space separated from surrounding residential communities.

CITY IN 2030

A comprehensive, continuous and legible network of pedestrian-friendly streets linking parks, squares and public buildings is provided.

New and more intense development is supported by high quality, additional open space where possible. Institutional or 'private' open space is available for 'dual use'.

Prepare a comprehensive Public Domain Plan to define the long-term street and lane network, location of squares and public places and open space system, initially focussing on renewal areas.

9.2.2 Develop agreements for dual use of institutional and other open space, such as schools and universities.

ACTION Undertake strategic land purchase or require dedication of **9.2.3** land to implement Public Domain Plan.

9.2.4 Investigate ways to increase community engagement in improving local streets and lanes such as 'Beautiful Lanes, Green Streets' program.

ACTION Investigate further strategies to activate the **9.2.5** public domain.

ACTION Create generous channel-side open space and parkland **9.2.6** links to Green Square along water canals.

OBJECTIVE 9.3

Plan for a beautiful City and promote design excellence.

CITY NOW

Sydney's 'beauty' threatened by poor development.

Design excellence of individual developments will not necessarily result in a coherent and attractive whole.

Insufficient consideration of desirable built form and street edge conditions and an over-reliance on Floor Space Ratio controls

CITY IN 2030

Beauty and design excellence encouraged by reference to simple rules related to scale and a move toward 'Block Planning' controls.

Design excellence and strategic objectives are met through public investment.

9.3.1 Prepare Public Domain Interface Guidelines to define desired street edge conditions.

9.3.2 Move towards 'block planning', including simple building envelope controls for heights, setbacks and bulk.

9.3.3 Develop performance-based criteria to supplement building envelope controls.

ACTION Continue to protect the heritage values of objects, **9.3.4** buildings, places and landscapes.

9.3.5 Encourage the reuse and adaptation of heritage and other existing buildings.

ACTION Work to establish competitive design processes for all **9.3.6** public buildings.

9.3.7 Ensure the design of major infrastructure contributes to the public domain.

OBJECTIVE 9.4

Continually improve development controls and approvals processes to minimise compliance and supply side costs.

CITY NOW

Development controls may impact on the cost and diversity of development.

Car parking increases the cost of development.

CITY IN 2030

Developments in the City are carried out as cost effectively as possible.

ACTION Regularly review and streamline

9.4.1 development controls.

ACTION Regularly review the development approval process 9.4.2 for applicants.

ACTION Review car parking requirements to reduce 9.4.3 development costs and improve affordability with an

initial focus on Green Square.

OBJECTIVE 9.5

Ensure new development is integrated with the diversity and 'grain' of the surrounding City.

CITY NOW

New large scale development typically not integrated into surrounding City areas.

CITY IN 2030

New development is integrated and connected into the surrounding neighbourhood.

The 'grittiness' and authenticity of the City is extended into new development by providing for multiple owners and investors.

ACTION Establish Development Integration Principles

9.5.1 Guidelines.

ACTION Review development controls against Development

9.5.2 Integration Principles and Guidelines.

ACTION Review current planning for renewal areas against the **9.5.3** Development Integration Principles.

ACTION

9.5.4 Review models of delivery for major renewal areas.

OBJECTIVE 9.6

Plan for the longer term structure of the City.

CITY NOW

Planning for future growth and change needs a longer term outlook.

CITY IN 2030

Barangaroo.

Current planning decisions do not preclude longer term options.

ACTION Identify and plan for longer term renewal areas in a City-wide, integrated way to maximise social and

economic benefits.

ACTION
Investigate railways, including above Central Station, where the potential for entertainment, exhibition and convention facilities would benefit from co-location

with Central Station.

ACTION Identify development opportunities in airspace above roads, rail and other infrastructure in Darling Harbour in conjunction with long-term planning for

9.6.4 Identify renewal and regeneration opportunities in and around Department of Housing areas.

9.6.5 Work with the Redfern-Waterloo Authority to support social regeneration and initiatives and a physical social regeneration and Waterlooping and Waterlooping

5 social regeneration and initiatives and a physical renewal of Redfern and Waterloo including exploring the potential for a new train station at Bourke Street.

OBJECTIVE 10.3

Ensure the long-term financial sustainability of the City of Sydney.

CITY NOW

Strong financial position but increasing costs and constrained new revenue opportunities.

CITY IN 2030

World-class financial and asset management. Expanded revenues for identified strategic priorities for a sustainable financial footing.

10.3.1	Upgrade and expand financial planning and asset management capability ir line with best practice.
10.3.2	Extend financial planning horizon to 10 years and beyond.
10.3.3	Investigate special rate levies for environmental and social and economic development priorities.
ACTION	Review scope of existing City of Sydney operations and ensure they deliver

ACTION 10.3.5 Establish criteria for better agreements with other governments and agencies regarding funding.

OBJECTIVE 10.4

Establish and monitor partnerships for change.

10.3.4 value for money against public sector benchmarks.

CITY NOW

Limited City of Sydney capacity to deliver major projects of strategic interest. Many worthwhile partnerships with other agencies and stakeholders but a need for a strategic approach.

CITY IN 2030

Expanded role for partnerships involving City of Sydney in delivering strategic projects.

10.4.1	Establish agreements between City of Sydney and State Government for delivery against Metropolitan Strategy, State Plan and other State policy objectives.
10.4.2	Continue work with Council of Capital City Lord Mayors and engage with the Federal Government on investing in capital cities.
10.4.3	Review organisation capacity to establish and monitor relationships required to implement Sustainable Sydney 2030.
10.4.4	Assess new partnership opportunities with reference to achieving the Sustainable Sydney 2030 principles and objectives.
10.4.5	Continue to engage with other governments, inner Sydney councils and national and global cities.

OBJECTIVE 10.5

Consider innovative financing and funding approaches.

CITY NOW

Reliance on rates and traditional revenue sources.

CITY IN 2030

Diversified income base.

Role as a partner or facilitator in major projects involving public private financing combinations.

	10.5.1	Expand revenues from commercial operations, property portfolio and other income generating assets.
	10.5.2	Investigate 'capital capture' where rezoning will increase land values and ways to share revenue.
	ACTION 10.5.3	Review property development levies.
	10.5.4	Work with partners to prepare a position paper on new infrastructure financing approaches such as through bonds to finance Sustainable Sydney 2030 projects.

OBJECTIVE 10.6

Review and monitor the development and implementation of Sustainable Sydney 2030.

CITY NOW

Evolving systems for monitoring policy and service outcomes against objectives and targets.

CITY IN 2030

New, sophisticated models and technologies for monitoring implementation against targets.

	10.6.1	Prepare a financial plan to implement the 2030 Vision, including possible State and Federal Government funding roles.
	10.6.2	Establish a monitoring and review process for the 2030 Vision, Objectives and Actions.
	10.6.3	
	10.6.4	Adopt new digital and mapping capabilities to assist in monitoring.
	ACTION 10.6.5	Review the Sustainable Sydney 2030 Vision every five years.
	ACTION	Align the City of Sydney's Corporate Plan, Financial Plan

10.6.6 and Development Plans with the 2030 Vision.

OBJECTIVE 10.7

Participate in broader governance reform processes

CITY NOW

Lack of recent effective coordination between different levels of government.

National sustainability and economic productivity hampered by current arrangements.

Current Local Government arrangements hampering effective strategic planning for Sydney Region.

CITY IN 2030

Metropolitan governance reforms enhance integrated planning and investment in Sydney.

Strategic outcomes for sustainable urban development agreed between levels of government and incentives provided for achievements.

ACTION Lead public debate on the future of local government **10.7.1** in Sydney.

NOTIONWork toward a system of Federal Government funding to local Councils for achievement on agreed strategic outcomes

